

The Sister Study Guidelines for Writing Your Sister Story

Thank you so much for taking the time to share, with us and others, your family's experience with breast cancer. Having your personal perspective will help let women know this is a very human study. While this is scientific research, we feel the stories of sisters are as important as the data we want to collect. We believe your stories will help women who hear about the Sister Study to better understand the contribution they can make, and motivate them to join the study.

Please consider including the following when writing your story:

1. If possible we would like to hear from both you and your sister who was diagnosed with breast cancer. If we only hear from you however, that is perfectly fine.
2. We would like for the focus of the story to be about you, the sister who has not been diagnosed with breast cancer, and your experiences with your sister.
3. We would like to hear why you have joined the study, why you felt it was important, how it allowed you to take action, for example.
4. Tell other sisters why you think they should join.
5. Let us know if we may use your first and last name(s), only your first name(s), or if you want us to 'change' your name(s) to protect your confidentiality.
6. May we include a photograph of you and your sister(s)?
7. Also, please tell us where we may share your story. Opportunities may include the following:
 - a. Website
 - b. Study brochures, newsletters, etc.
 - c. newspaper, radio
 - d. television
 - e. personal appearances

Thank you again for helping us deepen the human element of the Sister Study.

Sister Study Staff

We welcome ANY photo you'd like to share of your sister/s and yourself for your sister story, but when sending a picture, these are some things to consider:

1. If possible, choose a picture where your heads are close together.
2. Try to find one where you are posed against a light background.
3. Clear, well lit shots from the waist or chest up work the best.
4. We would prefer a digital photo in .jpg or .gif format, but if you'd like to send us a snapshot, please send us a copy we can keep!

Also, for maximum impact, we may need to touch up colors and/or backgrounds.

SISTER STUDY RELEASE FORM

I give my permission to The Sister Study to use my story (and/or photograph if included) for the purpose of spreading the word about the study to others. My permission applies to the following-

Please circle Yes or NO to each

- Yes No Sister Study Web Site - you may post my story and photo
Yes No Brochures or Newsletters - you may use my story and/or photo
Yes No You may share my name, story and photo with media who are doing a Sister Study news story and need a contact
Yes No You may contact me to appear at a recruitment event in my area

The Sister Study has the right to use the picture(s) in whole, in part, or in composite. I also permit the use of any printed material in connection herewith. This includes the "sister story" I have written, which may be edited for content and brevity. I understand that if I later change my mind, I can withdraw my story/photo for any future use by calling the toll-free number 1-877 4SISTER.

I am an adult of legal age and have the right to contract in my own name. I have read the above release and I fully understand the contents thereof.

Your Name PRINT First Middle Last DATE

Signature

Address

Telephone Number: ()

Other Parties - Please obtain signatures from any other people you identified in your story by name or who are featured in the photos (who are still living)

1. Name PRINT First Middle Last DATE

Signature

2. Name PRINT First Middle Last DATE

Signature

3. Name PRINT First Middle Last DATE

Signature